

General Services Administration
Federal Supply Service
Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The Internet address for GSA Advantage is: gsaadvantage.gov.

Schedule Title: Advertising & Integrated Marketing Solutions
FSC Group: 541
SINS: 541-5, 541-1000
Contract Number: GS-23F-0031K
Contract Expiration: November 30, 2009

Exhibitgroup Giltspur
200 N. Gary Ave.
Roselle, IL 60172
Telephone: 630-307-2400
Fax: 630-539-4589
www.e-g.com

Contract Administrator
Barcy Cordrey
4051 State Hwy 121 N, Suite 100
Grapevine, TX 76051
Telephone: 972-538-3038
Fax: 972-538-3001
Email: bcordrey@e-g.com

Business Size: Large

CUSTOMER INFORMATION

1. SIN 541-5, Integrated Marketing Services
SIN 541-1000, Other Direct Costs
2. Maximum Order: EG understands that the total dollar value of any order placed by the Government under this contract will be \$1,000,000, except for requirements exceeding the maximum order according to clause I-FSS-125 (August 1995).
3. Minimum Order: \$100.00
4. Geographic Coverage: Worldwide
5. Point(s) of production: Not Applicable
6. Discount from list prices or statements of net price: 10%
7. Quantity discounts:

\$1M- \$3M	10%
\$3M - \$10M	20%
\$10M +	25%
8. Prompt payment terms: EG offers a 1% discount to the government for payment that occurs within 15 days or less of EG's invoice date.
9. Government Commercial Credit Cards: EG Accepts the government credit cards.
10. Foreign Items: Not Applicable
11. Time of delivery: As negotiated between ordering agency and contractor.
 - 11b. Items available for expedited delivery are noted on price list.
 - 11c. Overnight and 2-day delivery: Not Applicable
 - 11d. Urgent requirements: Contract contractor for faster delivery or rush requirements.
12. F.O.B. Point(s): Destination
13. Ordering address:

Exhibitgroup Giltspur
200 N. Gary Ave.
Roselle, IL 60172
Attn: Barcy Cordrey
14. Payment address:

Exhibitgroup Giltspur
200 N. Gary Ave.
Roselle, IL 60172
Attn: Accounts Receivable

CUSTOMER INFORMATION (continued)

- 15. Warranty provision: Not Applicable
- 16. Export packing charges: Not Applicable
- 17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level): Not Applicable
- 18. Terms and conditions of rental, maintenance, and repair: Not Applicable
- 19. Terms and conditions of installation: Not Applicable
- 20. Terms and conditions of repair parts: Not Applicable
 - 20a. Terms and conditions of any other services: Not Applicable
- 21. List of service and distribution points: Not Applicable
- 22. List of participating dealers: Not Applicable
- 23. Preventative Maintenance: Not Applicable
- 24. Special attributes such as environment attributes: Not Applicable
 - 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found: Not Applicable
- 25. Data Universal Numbering System (DUNS) number: 94-422-5895
- 26. Notification regarding registration in Central Contractor Registration (CCR) database: EG is registered in Central Contractor Registration Database.

GSA Labor Rates

Labor Category	GSA Hourly Rate
ADVERTISING & COMMUNICATIONS	
Concept/Creative	\$132
Creative Execution	\$100
Account Supervision	\$136
Account Management	\$100
Production Management	\$100
Copywriting	\$114
Proof Reading	\$ 55
Research	\$109
NEW MEDIA SERVICES	
Animation	
Concept/Theme Development	\$132
Animation	\$205
Animation Rendering	\$ 64
Programming	\$145
Account Supervision	\$136
Account Management	\$100
Multimedia	
Concept/Theme Development	\$132
Interface Design	\$132
Programming	\$145
Account Supervision	\$136
Account Management	\$100
Website Design	
Concept/Theme Development	\$132
Programming	\$145
Account Supervision	\$136
Account Management	\$100
Virtual Reality	
Concept/Theme Development	\$132
Development	\$164
Account Supervision	\$136
Account Management	\$100

Labor Category	GSA Hourly Rate
Video Production	
Concept/Theme Development	\$132
Account Supervision	\$136
Account Management	\$100
Film/Video Production	\$2,273/minute
MEETING AND EVENT MARKETING	
Event Concept/Theme/Management	\$109
Event Coordination	\$ 60
Design Work	\$132
PUBLIC RELATIONS	
Concept/Theme Development	\$109
Account Supervision	\$132
Account Management	\$100
MEDIA PLANNING PLACEMENT	
Media Planning Supervisor	\$136
TRADE SHOW MARKETING	
Concept/Theme Development	
Creative	\$132
Account Supervision	\$136
Account Management	\$100
Pre-Show Mailer	
Concept/Creative	\$132
Creative Execution	\$100
Account Supervision	\$136
Account Management	\$100
Production Management	\$100
Copywriting	\$114
Show Site	
Concept/Creative	\$132
Creative Execution	\$100
Account Supervision	\$136
Account Management	\$100
Production Management	\$100
Copywriting	\$114

Labor Category	GSA Hourly Rate
Post Show	
Concept/Creative	\$132
Creative Execution	\$100
Account Supervision	\$136
Account Management	\$100
Production Management	\$100
Copywriting	\$114
Lead Management	
One-Time Database Set-up Fee	\$909
Lead Qualification	\$136
Account Supervision	\$136
Account Management	\$100
EXHIBIT FABRICATION	
Carpenter	\$83
Graphic Production	\$86
Warehouseman	\$71
Project Management	\$83
Account Management	\$60
Exhibit Design	\$90
Graphic Design	\$90
Field Supervisor	\$70
OTHER DIRECT COSTS	
Item	Cost
Tradeshow/Exhibits & Conference & Event Planning Services	\$53,817.00
Radio, Television and Public Service Announcement Services	\$138,134.76
Full Service Marketing, Media and Public Information Services	\$56,413.67
Videotape and Film Production Services	\$361,698.00
Direct Mail Services	\$8,073.89
Warp Drive	\$30,000.00
Brandstream	\$31,199.78